



Breaking the mould. Setting new standards.

blue jelly solutions

Creativity.

Understanding.

Blue Jelly is a leading marketing agency, combining a passion for creative thought and fresh thinking with a truly integrated approach. Our continual pursuit of excellence and our dedication to creativity, understanding and inspiration ensures the creation of outstanding

Inspiration.

marketing communication campaigns that deliver results and maximise your return on investment.

We use creative thought to combine marketing disciplines and deliver campaigns that help you achieve your business goals.



Communication

is the Key!

Blue Jelly is a full service, integrated marketing communications agency and consultancy, based in Berkshire. We focus upon creativity in everything we do to produce marketing campaigns and tools that provide the best possible return on investment.

We provide a complete range of marketing services which is delivered by an experienced team of professionals with expertise across both off and on-line media.

Our ethos demands that we are questioning and consultative; ensuring that the work we produce answers our client's briefs.

We produce great results through the most appropriate marketing medium in the most cost effective manner.



We believe that the best marketing comes from understanding and openness between a client and agency.

About Us

As one of the leading agencies in the UK, we work across most sectors including construction, technology, retail services, exhibitions and general business services. We work with small businesses to multi-national clients.



Direction

Our reach extends to Europe, the Middle East, the Far East and USA supporting our clients in a variety of ways, including PR, off-line and on-line advertising, literature creation, digital solutions, and promotional activities.

We'll direct you to the most effective way of getting your message across.

Whether your organisation is launching a new product or service, revitalising a brand, communicating with or incentivising your customers or simply trying to grow your bottom line, Blue Jelly can help you meet your objectives and provide a significant return on investment.



Marketing

Blue Jelly provides a complete range of marketing services either as individual elements or combined in an integrated communications strategy.

Strategic Marketing Consultancy

We provide a complete marketing consultancy service at a strategic level for small, medium and large organisations.

Direct Marketing

Whether on or off-line, we create effective targeted campaigns that drive response.

Our aim is to always go that extra step for you, to deliver that special quality that everybody else strives to achieve.

Integrated Marketing

At Blue Jelly we creatively combine marketing disciplines to deliver campaigns that achieve objectives and maximise return on investment.





We are able to supply printing utilising a huge range of printing styles and colours.

Print for Media

Whether you just need business cards or a full marketing campaign using print, Blue Jelly can supply a complete range of the spectrum.

Interior Graphics for Office Walls

Blue Jelly has the knowledge and resources to create impressive work environments that you will want your clients to see. Our wide format prints are digitally printed up to 5 metres in depth by any width you require.

Print for Clothing

Your marketing campaign may need to include shirts with your logo for staff or gifts. We can provide a full range from print or embroidery on a vast range of materials.

Print on Vehicles

Our vehicle sign specialists provide the best styles to get your business noticed on the road. This will include your corporate branding.

Etched Vinyl Graphics on Glass

Glazing in your office can be transformed by applying etched vinyl graphics. Designs can be done in-house and our technicians can apply the graphics on site.

Design

Design Services

Blue Jelly Create and design a range of marketing material, including literature, point-of-sale and exhibition graphics, to ensure that your company portrays the right impression.

We're very passionate about the importance of corporate identity and the design guidelines, to make your organisation really professional.

Brand Development

From creation of new brands to the revitalisation of existing brands, Blue Jelly has the experience to support your most valuable asset.

Advertising & Media Planning

Blue Jelly delivers proposition, differentiation and response through off and on-line advertising and media planning.





Sourcing and Logistical Services

Blue Jelly specialise in helping companies raise brand awareness by providing high quality, low cost promotional items customised to the needs of the individual.

Press, Media & Public Relations

We devise creative and innovative PR campaigns that ensure effective internal and external communication through a variety of off and on-line channels.

Logistics



Web

Digital Services

Blue Jelly provide cutting edge digital strategy, design and implementation to provide interaction and information dissemination through a complete range of digital media including corporate web sites, tactical web sites and on-line marketing.

Our web experts are knowledgeable in the latest formats that are used online and can optimise your site to sit at the very highest position on a google search listing.

Sales Promotion and Incentives

Innovative and effective sales promotions and incentive programmes, from loyalty schemes to instant win prize draws which drive sales and build customer loyalty.

Exhibitions and Events

At Blue jelly we create a conception for large format print and organise exhibition spaces for events.



Exhibitions



bluejellysolutions

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